

## **Fairbairn Museum Newsletter #3**

Wakefield, April 14, 2008

Dear members of the Fairbairn Museum Solidarity Cooperative,

We take advantage of our third newsletter to announce that our **Annual General Meeting will be held on Wednesday, April 30<sup>th</sup>, 2008, at 7 p.m., at the Wakefield Legion Hall, 11 Legion Road.**

### **Municipality of La Pêche**

At the end of March 2008, we received the protocol from La Pêche Municipal Council, outlining the conditions that must be met in order for us to obtain financial support from the Municipality. This contract will be reviewed in detail at our next Board of Directors meeting.

### **Algonquin College Marketing Plan Co-Op Industry Project**

Three teams of students have been working on the Fairbairn Museum Project to provide us with marketing plans. Their work was divided into three different sections, each focusing on a specific target market: tourists, local people, schools and students. After a meeting in which we discussed the results of their primary research, they presented us with their completed project on April 10<sup>th</sup>, 2008. We were very impressed with their work, they showed great enthusiasm and professionalism; these results will be analyzed by the directors and will be very helpful in approaching our future visitors.

### **Board of Directors**

John Kingsley, our Treasurer, has been absent due to illness. He is now back at home and we wish him a speedy recovery. Due to rotation, there are three positions available on our Board, which will be up for election at our Annual General Meeting.

### **Communities Memories Project**

The Community Memories Project is drawing to an end. Fabian Mugny has been working hard on it since October 2007, with the help of Krista Cooke, Laurie Burdon, Tamara Tarasoff, and Marc Cockburn. The team is very happy with the results so far. More than 200 records – photos, documents, audios and videos - have been entered in the software, and we are currently reviewing and editing the final result before sending it to Canadian Heritage. Then, the content will be translated into French before being accessible on the Internet, at the address:  
<http://www.virtualmuseum.ca/English/CommunityMemories/index.html>.

### **Charitable Organization**

In order to be able to issue our own tax receipts to donors, the Board has decided to apply for the Fairbairn Museum to become a charitable organization. The full application was completed and sent to the Canada Revenue Agency along with all the required documents. This is a long process,

and we will not hear from them until the end of the current year. Becoming a charitable organization will greatly facilitate relations with potential donors and allow us to access many more funding venues.

### **Fundraising**

Since June 26, 2007, we have received a total of \$2,225 in donations and \$1,075 in memberships, from 43 members.

We are honored to count among them five members of the Fairbairn family!

### **Government funding**

Within the last year, the Museum has obtained three grants:

- \$60,000 from the Municipality of La Pêche;
- \$60,000 from the CLD Fonds du Pacte Rural;
- \$10,000 from the CLD Fonds de développement des entreprises d'économie sociale.

The Board has identified five more grants that we will apply for.

### **Construction**

Michael Cooper and Jonathan Murphy met with an architect to discuss our renovation needs. A few changes were suggested, and different options will be considered. Architect plans will be presented to the Board of Directors in May.

### **Next steps**

- The signing of the protocol with the Municipality of La Pêche;
- The completion of grant applications to obtain additional funding;
- The signing of a contract with the Colterman Marketing Group to produce a marketing study and develop a sponsorship partnership program;
- The signing of a contract with the architect.

Thank you again for your ongoing support. We are looking forward to hearing from you and seeing you at our Annual General Meeting.

Sincerely,

A handwritten signature in black ink, appearing to read "Jonathan Murphy". The signature is fluid and cursive, with a long, sweeping underline that extends to the right.

Jonathan Murphy, President